* Urban cities have the highest percentage of total fares at 62% but rural cities had the highest average fare per city although the rural cities had the smallest segment of the total fares by city pie chart at 6.6%.
* Urban cities had both the largest percentage of total rides at 67.5% and percentage of drivers at 86%
* There is a relationship between the number of rides and average fare per city. Urban cities the highest number of rides, the highest number of drivers and had the lowest average fare of the three types of cities.